



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

SVISSHA

MA- Psychology

COURSE CODE	CATEGORY	COURSE NAME	L	T	P	CREDITS	TEACHING & EVALUATION SCHEME				
							THEORY			PRACTICAL	
							END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*
MAPSY101	Compulsory	Theories and Systems of Psychology	5	0	0	5	60	20	20	0	0

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit; Q/A – Quiz/Assignment/Attendance, MST Mid Sem Test.

Course Educational Objectives (CEOs): The students will be able to:

- Gain a better understanding of the field of psychology both historic and current.
- become familiar with the theories concerning human behavior in a social context.

Course Outcome (Cos): The students should be able to:

- Identify the major fields of study and theoretical perspectives within psychology and articulate their similarities and differences.
- Develop an understanding of the various types of development that an individual experience across the life-course.

MAPSY101

Theories and Systems of Psychology

Unit I

Systems and emergence of psychology, Psychology as science; Historical Origins: Pre-experimental period- Science among Greeks, British Empiricism, and German, Nativism.

Unit II

Behaviorism, Psychoanalysis, Psychology during Early Experimental Period: Contribution of Weber and Fechner; Wundt and Titchener; John Dewey and Watson; Humanistic, Existential thinkers.

Unit III

Four Important paradigms: Positivism, Post positivism, the critical perspective and Social Constructionism, Methodological Issues: Introspection to Experimentation to Clinical approach & Phenomenology.



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Unit IV

Stimulus - response theories, Perception: Nature, Determinants, Approaches-Gestalt, Ecological and Information Processing, Adaptation Level Theory.

Unit V

Thinking: Nature, Historical Background, Current trends, Approaches; Associationism Creative thinking; History of Psychology in India; Diversity in Psychology; Indigenization; Globalization and the field of psychology in 21st century.

Recommended Readings:

- Brock, A.C., (2006). **Internationalizing the history of Psychology**. NY: NYU Press.
- Chaplin T. and Krawiec T.S. (1979). **Systems & theories of Psychology**. New York ; London: Holt, Rinehart and Winston.
- Hilgerd, E.R. & Bower, G.M. (1966). **Theories of Learning**. Newyork: Century-Crofts
- Wolman, B.B. (1960). **Contemporary Theories & Systems in Psychology**. Newyork: Harper and Row.
- Wolman, B.B. (1961). **Handbook of general psychology**. Newyork: Harper and Row



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MAPSY102	Compulsory	Theories of Personality	4	0	0	4	60	20	20	0	0

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit; Q/A – Quiz/Assignment/Attendance, MST Mid Sem Test.

Course Educational Objectives (CEOs): The students will be able to:

- Provide the students with a comprehensive, rigorous and systematic treatment of centrally important theories of personality.
- Allow the students to observe and interpret individual differences in behavior in the light of sound theoretical systems of personality.
- Acquaint the students with the applications of personality theories in different walks of life.

Course Outcomes (Cos): The students should be able to:

- Demonstrate interpersonal awareness and sensitivity to differences and similarities in the way people are treated due to gender, race, ethnicity, culture, class, and sexual orientation.
- Demonstrate and appreciate the value of a scientific psychological understanding of personality to society.
- Locate relevant research, theory, and information about personality psychology necessary to plan, conduct, and interpret results of research studies

MAPSY102
Theories of Personality

Unit I

Introduction to Personality- Definitions and nature of personality, Characteristics of good personality theory and Evaluation of personality theory, Applications of personality in industrial and clinical areas. Approaches: Person-Situation interaction, Idiographic & Nomothetic.

Unit II

Psychoanalytic and Neo-Psychoanalytic Theories of Personality- Classical Psychoanalysis: Sigmund Freud, Carl Jung, Adler, Horney, Erik Erikson

Unit III

Learning, Cognitive, Humanistic-Existential Approaches to Personality- Learning Perspectives: Dollard & Miller, Julian Rotter's expectancy model, Cognitive Perspectives: Kelly's constructive Alternativism, Humanistic Perspectives: Abraham Maslow, Carl Rogers, Existential Positions: Viktor Frankl, Rollo May.



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Unit IV

Trait Approach and Current Issues- Trait Approach: History, G. Allport, Raymond Cattell, Hans. J. Eysenck, Five Factor Model – Costa & McCrae, Current Issues I: Cross-cultural research, experimental personality research, Current Issues II: Consistency and temporal stability of personality and issues in social desirability.

Unit V

Personality Assessment; Objective methods, projective methods, Behavioral Assessment Methods

Recommended Readings:

- Buck, R. (1976). **Human Motivation and Emotion**, New York: Wiley
- Frager, R. & Fadiman, J. (2007). (6th Edn). **Personality and personal growth..** Pearson Prentice Hall, India.
- Hall, C.S., Lindzey, G., & Campbell, J.B. (2007). **Theories of Personality**. Wiley :India.
- Kaplan, H.B. (1996). **Psychological stress from the perspective of self theory**. N.Y. Academic Press.
- Schultz, D.P & Schultz, E.S. (2005). **Theories of personality**. Delhi: Thomson Wadsworth.



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MAPSY103	Compulsory	Experimental Psychology (Cognitive Processes)	4	0	2	5	60	20	20	30	20

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit; Q/A – Quiz/Assignment/Attendance, MST Mid Sem Test.

Course Educational Objectives (CEOs): The students will be able to:

- Apply the knowledge of the advanced developmental, social, and experimental psychology
- Analyze the behavior of individuals and mental health management
- Study the recent theoretical advancements and promote practical applications of the same.

Course Outcomes (COs): The student should be able to:

- State the goals, methods of knowing, areas of study, and assumptions that characterize the field.
- Identify the various psychological schools of thought, and compare and contrast them.
- Demonstrate an in-depth awareness of several areas within the field.
- Apply psychological knowledge to one's own world and, thereby, enhance understanding of human behavior and effective functioning.
- State the career options available to graduates and ways of obtaining these positions.



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MAPSY103
EXPERIMENTAL PSYCHOLOGY
(COGNITIVE PROCESSES)

Unit I

Sensation & Attention: Meaning of sensation, Sensory process vision, Audition attention, Meaning, types, Broadbent model, Triesman model.

Unit II

Perception & Psychophysics: Form perception, Theory of perceptual organization, Motion perception, Space Perception, Perceptual constancy, Psychophysics: Classical psychophysics, Signal Detection Theory – problems and assumptions.

Unit III

Learning: Theories of learning: Thorndike, Pavlov, Skinner, Kohler & Koffka, Tolman, Hull, Guthrie, Bandura.

Unit IV

Memory: Types, Sensory memory: Iconic & Echoic, STM, LTM, (Semantic & Episodic, Working memory, Flashbulb memory); **Forgetting:** Theories of forgetting, Disuse, Trace memory, Interference theory, Preservation, consolidation theory, How to improve memory.

Unit V

Language and related cognitive Phenomenon: Understanding spoken language: Speech perception constituent structure, Transformational grammar and factors affecting comprehension; Reading: Perceptual process; Theories of word cognition, Reading and Comprehension; Speaking: Selecting the content of speech, speech errors, gestures; writing: Comparing speaking and writing. Cognitive tasks involved in writing: Application: Development in reading ability, Multilingualism.

List of Practical:

- Muller Lyer illusion
- Memory
- Rating Scale
- Paired Comparison Method
- Rank Order Method
- Size Weight Illusion
- Two Point Threshold



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Recommended Readings:

- Andreas, Burton G. (1960). **Experimental Psychology**. New Delhi: Willey
- D'Amatom, M.R. (1979). **Experimental Psychology**. Tata McGraw-Hill,
- Hakim, M.A. and Asthana, Vipin (1976). **Experimental Psychology**. Agra: Vinod Pustak Mandir
- Hilgard, Ernest R. Bower, Gordon H (1980). **Theories of Learning**. Pearson
- Hulse, Stewart H; Deese, James; Egeth, Howard (1975). **Psychology of Learning**. McGraw-Hill
- Kling, Julius William, and Riggs, Lorrin Andrews (1971). **Woodworth and Schlosberg Experimental Psychology**. Holt, Rinehart and Winston
- Mcguigan, Frank J. (1978). **Experimental Psychology – A Methodological Approach**. Prentice Hall
- Ormrod, Jeanne Ellis (2015). **Human Learning**. Pearson
- Underwood, Benton J. (1966). **Experimental Psychology**, Prentice Hall



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MAPSY104	Compulsory	Social Psychology	4	0	2	5	60	20	20	30	20

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit; Q/A – Quiz/Assignment/Attendance, MST Mid Sem Test.

Course Educational Objectives (CEOs): The students will be able to:

- Impart Social psychologists study society and individuals' thoughts, feelings and behaviors.
- Define social psychology and its core concerns compared to other disciplines.
- Explain how social psychology is considered a science instead of common sense.
- Apply social psychological understandings of ourselves and society in order to better understanding of both.

Course Outcomes (Cos): Students should be able to:

- Describe key concepts, principles, and overarching themes in social psychology.
- Describe applications of social psychology



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MAPSY104
Social Psychology

Unit I

Introduction- Brief history of social psychology (special emphasis on India), Scope of social psychology, Approaches towards understanding social behavior, Psychology and other sciences, Methods of social psychology: Experimental and Co-relational methods.

Unit II

Individual Level Processes- Person perception: Attribution Theories, Biases and Errors, Attitude: formation, Change and Resistance to change, Measurement of Attitude. Impression formation and Impression Management-Techniques of Impression Management.

Unit III

Social Cognition- Social cognition: Heuristics and other short-cut strategies; Effects of framing and anchoring; Counterfactual thinking and mental simulation, Affect and social cognition, Action identification, Self-reference effects, Attraction and Intimacy, Pro-social behaviour, Aggression.

Unit IV

Group Dynamics- Key aspects of groups, Intergroup conflict, Group decision making: Social facilitation, Social loafing, Decision making by Groups, Crowd and social movements, Social Exchange.

Unit V

Socialization and Social Influence Processes: Social context of development and socialization of the child: The role of family, School, Neighborhood; Social norms and their perception, conformity to social norms, Factors influencing conformity; Compliance and its consequences; Types and conditions of obedience, Ethical issues, Cultural perspectives.

List of Practical:

- Self-Concept Questionnaire
- Self Esteem Scale
- Attitude Measurement Scale
- Aggression Scale
- Environmental Ethics Scale
- Multi-Dimensional Aptitude Battery

Recommended Readings:

- Baron, R.A., Byrne, D. & Bhardwaj. G (2010). **Social Psychology** (12th Ed).New Delhi: Pearson.
- Chadha, N.K. (2012). **Social Psychology**. MacMillan.
- Myers, D.G. (2008). **Social psychology**. New Delhi: Tata McGraw-Hill.



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MAPSY105	Compulsory	Seminar	0	0	8	4	0	0	0	60	40

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit; Q/A – Quiz/Assignment/Attendance, MST Mid Sem Test.

MAPSY105 Seminar

It is also important to understand that effective presentation skills are not solely for the fortunate few who are naturally good communicators but that effective presentation skills can be developed in anyone and that we all have the ability to learn how to become highly effective presenters.

Course Educational Objectives (CEOs): The students will be able to:

- The ability to create a clear message
- The ability to deliver their message effectively
- The ability to fully engage with their audience.

Course Outcomes (Cos): The student should be able to

- Developing body Language
- Enhancing speaking Skills



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MAPSY106	Compulsory	Comprehensive Viva Voce	0	0	0	5	0	0	0	100	0

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit; Q/A – Quiz/Assignment/Attendance, MST Mid Sem Test

MAPSY106
Comprehensive Viva Voce

Viva voce will be conducted towards the end of the semester which will be covering the complete syllabus. This will test the student's learning and understanding during the course of their post graduate programme. In doing so, the main objective of this course is to prepare the students to face interview both at the academic and the industrial sector.

Course Educational Objectives (CEOs):-The students will be able to:

- Provide an opportunity for students to apply theoretical concepts in real life situations
- Enable students to manage resources, work under deadlines, identify and carry out specific goal- oriented tasks
- Acquire speaking skills and capabilities to demonstrate the subject knowledge.

Course Outcomes (Cos): The students should be able to:

- Exhibit the strength and grip on the fundamentals of the subjects studied during the semester
- Comprehend for all the courses studied in the entire programme